



INVITATION  
TO PARTICIPATE  
**STORYING KAITIAKITANGA:  
A KAUPAPA MĀORI LAND  
AND WATER FOOD STORY**

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KO TE REO TE MAURI O TE IWI MĀORI  
KO TE MAARA KAI TE TINANA O TE AO

Cover Image: Manuka plantation at wahi tapu blessing springs, Taipōrutu, Māhia, NZ

OUR LAND  
AND WATER

Toitū te Whenua,  
Toiora te Wai

National  
**SCIENCE**  
Challenges

# TĒNĀ KOE

**YOU ARE INVITED TO TAKE PART IN  
THIS RESEARCH AND HERE IS SOME  
INFORMATION TO HELP YOU DECIDE  
WHETHER OR NOT TO TAKE PART.**

**IF YOU DECIDE TO PARTICIPATE, THANK YOU.  
IF YOU DECIDE NOT TO PARTICIPATE, THANK  
YOU FOR CONSIDERING THIS REQUEST.**

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## NGĀ MIHI WHO ARE WE?

We are a kaupapa Māori research team led by Dr Jessica Hutchings (Kāti Huirapa) and Associate Professor Jo Smith (Waitaha, Kāti Māmoe, Kāi Tahu) and including kairangahau, Yvonne Taura (Ngāti Tūwharetoa, Ngāiterangi, Ngāti Ranginui, Ngāti Hauā, Ngāti Uenuku), storytelling design consultant Desna Whaanga-Schollum (Ngāti Rongomaiwahine, Ngāti Kahungunu, Ngāti Pāhauwera) and Rōpū Tikanga Rangahau members, Dr Garth Harmsworth (Te Arawa, Ngāti Tuwharetoa, Ngāti Raukawa) and Dr Shaun Awatere (Ngāti Porou).

Read more about our team and the project here:

<http://storyingkaitiakitanga.co.nz>

## HE KAUPAPA

# WHAT IS THE AIM OF THE PROJECT?

Storying Kaitiakitanga is a kaupapa Māori research project funded from the Our Land and Water National Science Challenge (November 2017 to June 2019) that aims to raise the profile of Māori food production practices. Food producers today, need to be economically viable while also having a good story to tell about how their practices are sustainable and environmentally aware. Our aim is to shine light on existing and emerging Māori food production practices that will contribute to a kaupapa Māori Land and Water Food story that demonstrates how food production can be done differently. We will produce a reader-friendly story that uses images and interview kōrero to showcase the diverse practices and distinctive tangata, whenua and awa relationships that exist in the Māori agribusiness and horticulture sectors.



Products at Hapi Clean Kai Co-Op, Napier, NZ

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# HE TONO HOW CAN YOU HELP?

HE KAI KEI AKU RINGA

THERE IS FOOD AT THE END  
OF MY HANDS

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We seek your involvement in this project as a member of the Māori agribusiness and/or food production community who can share insights into the relationship between kaitiakitanga and food. If you agree to take part, we will travel to meet with you to conduct an interview. In some cases our interviewer will also travel with a photographer to record food practices and the landscapes in which they take place. Your kōrero will be audio-recorded, then transcribed, and this transcription will be returned to you for checking, along with a copy of any images taken.

You can choose to not answer any question or stop the interview at any time, without giving a reason. You can withdraw from the study by contacting me at any time before 1st September 2018. If you withdraw, the information you provided will be destroyed or returned to you.

## **WHAT WILL HAPPEN TO THE INFORMATION YOU GIVE?**

The research is not confidential, and you will be named in the Kaupapa Māori Land and Water Food story we seek to tell. The interview transcripts, summaries and any recordings will be kept securely and destroyed on 1st June 2021. We will also return all material for your own use.

## **WHAT WILL THE PROJECT PRODUCE?**

Your kōrero will contribute to a collective story about kaitiakitanga and kai. We are approaching a range of Māori agribusiness and/or food production communities, including flax-roots, marae-based initiatives, small-to-medium business entities and Māori-led corporations. The information from our research will be used in at least two academic publications, at least one conference presentation and an illustrated journal or book designed for a general audience.

# HE KAWA

## IF YOU ACCEPT THIS INVITATION, WHAT ARE YOUR RIGHTS AS A RESEARCH PARTICIPANT?

You do not have to accept this invitation if you don't want to. If you do decide to participate, you have the right to:

- ✓ choose not to answer any question
- ✓ ask for the recorder to be turned off at any time during the interview
- ✓ withdraw from the study before 1st September 2018
- ✓ ask any questions about the study at any time
- ✓ receive a copy of your interview transcript
- ✓ receive a copy of your interview recording
- ✓ be able to read any reports of this research by emailing the researcher to request a copy.



(Left to right) Yvonne Taura, Landowner Mere Whaanga, Jo Smith, Jessica Hutchings, Pahauwera Kaumatua Richard Allen at Taipōrutu, Māhia, NZ

# OUR KAUPAPA MĀORI PROJECT TEAM



**DR JESSICA HUTCHINGS**

Ngāi Tahu, Ngāti Huirapa,  
Gujarati

## Project Co-Leader

Jess is a kaupapa Māori researcher, activist, and hua parakore grower living on a small whānau farm in Kaitoke North of Wellington. She is an advocate for Māori food sovereignty and has been an active member of Te Waka Kai Ora (Māori Organics Collective) for the last decade. Her PhD is in Environmental Studies and she has worked for the last two decades in the Māori research sector leading and supporting kaupapa Māori research to deliver transformation across diverse Māori communities. She is a published author, with her last two books winning the non-fiction category at the Māori Book Awards. She is passionate about telling Māori food stories that are grounded kaupapa.



**DR JO SMITH**

Waitaha, Kāti Māmoē, Kāi Tahu

## Project Co-Leader

Jo has a longstanding interest in understanding how media shapes worldviews, relationships, and identities. For Jo, media also offers storytelling tools that can generate new forms of understanding and ways of being in the world. She has a Film Studies PhD from her hometown university (Otago) and currently works in the Media Studies programme at Victoria University of Wellington where she teaches Māori media, and issues connected with race, ethnicity, and identity. The author of Māori Television: the first ten years (2016, AUP), Jo has recently contributed to kaupapa Māori projects involving decolonisation and the media, Māori agribusinesses, and soil health.



**DESNA WHAANGA-SCHOLLUM**

Rongomaiwahine, Pahauwera,  
Kahungunu

## Storyteller Design Consultant

Desna collaborates with a wide variety of communities, business professionals, artists, and academics to achieve results that effect change in people, practice, and place. Chairperson of Ngā Aho Māori Design Professionals, Desna also serves on several design and arts governance boards and is actively involved in Māori discourse via research, exhibitions and wānanga. Her Science Communication Master's Thesis (Otago), is titled "Taipōrutu, Taonga Tuku Iho. Articulating a Mātauranga Māori Sense of Place". The thesis reflects on the complex system of interconnected factors contributing to the current relationship between Māori and their land base.



**YVONNE TAURA**

Ngāiterangi, Ngāti Ranginui,  
Ngāti Tūwharetoa, Ngāti Uenuku,  
Ngāti Hauā

**Kairangahau**

Yvonne is a kairangahau Māori for Manaaki Whenua – Landcare Research, Hamilton. Her research interests are working collaboratively with iwi and hapū on various projects that implement kaupapa Māori approaches and processes. Most recently, Yvonne co-edited Te Reo o Te Repo, a wetland handbook that focused on Māori values and aspirations for wetland restoration. Yvonne has started her PhD with the University of Waikato, her topic will explore empowering iwi and hapū to utilise mātauranga Māori based science tools and frameworks in restoration and monitoring, in order to enact their kaitiakitanga responsibilities.



**GARTH HARMSWORTH**

Ngāti Tūwharetoa

**Rōpū Tikanga Rangahau**

Garth is a senior Māori environmental scientist with over 30 years experience. He has pioneered much of the collaborative Māori research for Manaaki Whenua – Landcare Research and across the NZ science sector, has led over 40 kaupapa Māori and science projects, given over 100 conference and workshop presentations, and produced to date about 100 refereed publications. Garth is a key researcher in the development of knowledge bases/information systems, bridging mātauranga Māori and western science, working with Māori communities and organisations, building Māori research capacity, and has extensive experience and skills in environmental planning and resource management.



**DR SHAUN AWATERE**

Ngāti Porou

**Rōpū Tikanga Rangahau**

Shaun is a kairangahau Māori with Manaaki Whenua – Landcare Research, Hamilton. His work involves improving the incorporation of Māori values into economic decision-making for collective assets that will enable Māori organisations to make more kaupapa Māori attuned decisions. Shaun's mahi involves providing holistic assessments for decision-makers that identify the potential impacts of proposed investment options on the economic, biophysical and kaupapa Māori based outcomes for collective assets. His mahi also identifies the trade-offs between short-term gain from expanding production and the additional costs of environmental mitigation versus the long-term benefits from managing collective assets in a more sustainable manner consistent with the kaupapa Māori principles of kaitiakitanga, manaakitanga and whakatipu rawa.



# THANK YOU

NAKU TE ROUROU NAU TE  
ROUROU KA ORA AI TE IWI

WITH YOUR BASKET AND  
MY BASKET THE PEOPLE  
WILL LIVE

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If you have any questions or problems, either now or in the future, please feel free to contact:

Project Co-leader    Jo Smith  
Email                 jo.smith@vuw.ac.nz  
telephone            +64-4-463 6801

#### HUMAN ETHICS COMMITTEE INFORMATION

This research has been approved by the Victoria University of Wellington Human Ethics Committee. If you have any concerns about the ethical conduct of the research you may contact the Victoria University HEC Convenor

Associate Professor Susan Corbett.

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